

GOVERNMENT DEGREE COLLEGE CHAMBA

NAAC B++ Accredited



ESTABLISHED IN 1958



Master of Business Administration (MBA) PROSPECTUS 2025

**Society for Vocational and Professional Education
Government College Chamba**

Website: <https://gcchamba.edu.in>

Admission Portal:

<https://gcchamba.highaliteducation.in/>

Dr. Madan Guleria

Director, Self-finance Programs,
GDC Chamba.

Message from the **DIRECTOR**



The introduction of the Master of Business Administration (MBA) programme at Government College Chamba, under the Self-Finance Society and affiliated with Himachal Pradesh University, Shimla, marks a significant academic milestone for our institution and the region at large. Established in 1958, Government College Chamba has consistently worked to provide accessible, inclusive, and quality education to students from this hilly and remote region of Himachal Pradesh. Our commitment to academic excellence has been recognized by the National Assessment and Accreditation Council (NAAC), with the college being accredited with a B++ grade.

The newly launched MBA programme is designed to meet the evolving needs of the global economy. In today's competitive and rapidly changing business environment, an MBA equips students with strategic thinking, problem-solving skills, leadership abilities, and a global outlook. The course blends rigorous academic instruction with real-world exposure through internships, project work, and continuous industry interaction.

To support this professional programme, the college offers a robust infrastructure including a fully equipped conference hall (capacity of 100 students), two multipurpose halls, and a richly stocked library. In addition, students will benefit from value-added courses like English Speaking & Personality Development (Semester I) and Computer Applications in Management (Semester II), enhancing both communication and technical competencies essential in the corporate world.

Our aim is not only to impart management education but also to nurture ethical leaders, critical thinkers, and socially responsible professionals who can contribute meaningfully to the business world and society at large.

We look forward to welcoming aspiring students who are eager to shape their future through this dynamic and career-oriented programme.

Dr. Madan Lal Guleria
Director, Self-finance Programs
Govt. Degree College
Chamba – 176310 (HP)

Message from the Co-Ordinator



It gives me immense pleasure to announce the commencement of the Master of Business Administration (MBA) programme at Government College Chamba, affiliated with Himachal Pradesh University, Shimla, from this academic session.

Established in 1958, Government College Chamba has been a beacon of higher education in the region for over six decades. With a legacy of academic excellence and commitment to holistic development, the college has always embraced progress while staying rooted in its values. The launch of the MBA programme is a continuation of this journey toward educational innovation and professional empowerment.

In today's rapidly evolving and competitive environment, an MBA is more than a qualification—it is a vital tool that opens the door to leadership, strategic thinking, and entrepreneurial success. It equips individuals with the knowledge and skills required to navigate the complexities of the business world and to lead with confidence and vision.

Our MBA programme has been designed to meet contemporary industry demands through a balanced mix of theory and practice. In addition to core and elective courses, the curriculum includes value-added courses like English Speaking and Personality Development in the first semester and Basic Computer Applications in Management in the second semester. These additions aim to enhance the communication, technical, and interpersonal skills of our students—preparing them for the dynamic demands of the corporate world.

Government College Chamba is proud of its student-centric ethos, experienced faculty, and infrastructure that includes a well-stocked library, a conference hall, and multipurpose halls. Our aim is to provide an environment that encourages learning, innovation, and growth.

As the Coordinator of this new and promising programme, I warmly invite aspiring management professionals to join us in this exciting journey. Let us work together to shape a future that is professionally fulfilling and socially responsible.

With Warm regards and best wishes,

Dr. Vijay Kumar
Co-Ordinator MBA
Govt. Degree College
Chamba – 176310 (HP)

About the College

Government Degree College Chamba, established on 15th May 1958 by the Government of Himachal Pradesh, is a premier institution located in the picturesque and culturally rich Chamba town. Initially set up in the historic Akhand Chandi Palace, the college now functions from two campuses — the first campus in the heart of Chamba town and the second campus at Sultanpur, which serves as the administrative and main academic unit.

The college is affiliated with Himachal Pradesh University, Shimla and is recognized under sections 2(f) and 12(B) of the UGC Act, 1956. It was re-accredited with a Grade "B++" by NAAC in 2022 and is fully financed by the Government of Himachal Pradesh. The institution has adopted the Choice Based Credit System (CBCS) for undergraduate courses since 2013-14 under RUSA.

New Initiatives: MBA Program

Starting from the academic session 2025-26, the college is introducing Master of Business Administration (MBA) under self-financed mode, affiliated with Himachal Pradesh University, Shimla. The MBA program aims to equip students with managerial skills, strategic thinking, and industry-ready capabilities. The program is approved by AICTE, ensuring high standards and national-level recognition.

Academic Infrastructure and Facilities

- Faculty & Students: 65 experienced faculty members and over 4200 students enrolled across UG and PG programs (2023-24).
- Courses Offered: UG in Arts, Science, Commerce, B.Voc., BCA, BBA; PG in 7 subjects including Commerce and Humanities, MBA and MCA.
- ICT & Smart Classrooms: Dedicated ICT labs, language lab, high-speed internet, smart classrooms, and modern teaching aids.
- Library: Two semi-automated libraries with 25,000+ books, SOUL software, e-journals, and N-LIST access. And one E-Library.
- Computer Labs: Specialized labs for BCA, BBA, PGDCA, Commerce and Computer science with broadband and updated systems.
- Conference Hall: A well-equipped conference hall with a seating capacity of 100 students is available for seminars, workshops, guest lectures, and academic discussions.
- Multipurpose Halls: The College has two multipurpose halls used for cultural events, academic programmes, and student activities.
- Hostels: ST hostels for boys near the ITI campus, 1.5 km from main campus with quality facilities.

Recognitions and Outreach

- District Green Champion by MGNCRE, Ministry of Education.

- Mahavidyalaya Utkrisht Scheme participant for infrastructure modernization.
- Active participation in Unnat Bharat Abhiyan 2.0.

Co-curricular and Student Support

- IGNOU Study Centre (1106) offering distance learning programs since 1991-92.
- Career Guidance and Counseling Cell for competitive exam prep and career planning.
- NSS, NCC, Red Ribbon Club, Rover & Ranger, sports and cultural societies to foster all-round development.
- Strong support from PTA, Alumni Association (GCCAA), and CSCA.
- IRAVATI the yearly magazine of the college.

Scholarships and Financial Support:

The college actively promotes financial inclusion and educational equity by facilitating scholarships under various Central and State Government schemes for eligible students. Some of the major schemes include:

- Post Matric Scholarship for SC/ST/OBC students
- Scholarship for Economically Weaker Sections (EWS)
- Scholarship for Minority Communities
- Incentive Schemes for Meritorious Students
- Scholarship for Single Girl Child
- Himachal Pradesh Indira Gandhi Utkrisht Chhatravriti Yojna
- Himachal Pradesh Dr. Ambedkar Medhavi Chhatravriti Yojna

These scholarships aim to reduce financial burden, promote higher education among underprivileged sections, and encourage academic excellence. The college has a dedicated team that assists students in applying for scholarships, ensuring maximum outreach and benefit.

About the Programme: MBA

(Affiliated to Himachal Pradesh University, Shimla | Approved by AICTE)

The Master of Business Administration (MBA) is a two-year postgraduate programme aimed at developing essential business and management competencies among students. Affiliated to Himachal Pradesh University, Shimla, and approved by AICTE, the programme is designed to equip students with the knowledge, skills, and professional acumen required to excel in the dynamic corporate world.

The curriculum is structured into a two-tier system:

- Core Curriculum: Compulsory credit and non-credit courses in the first year focusing on foundational

- Elective Courses: Offered in the second year, enabling students to specialize in areas of their interest such as Finance, Marketing and Human Resource Management.

- Summer Internship: A mandatory industry internship between the first and second year that offers hands-on experience and practical exposure.

To enhance employability and holistic development, the college offers value-added courses alongside the MBA curriculum:

- Semester I: English Speaking and Personality Development – to improve communication skills, public speaking, and professional grooming.

- Semester II: Basic Computer Applications in Management – to build essential IT skills in MS Office, data handling, and business software.

- Additional Value-Added Courses: Depending on industry trends and student interest, the college may offer short-term modules in areas like Digital Marketing, Business Communication, Financial Literacy, and Start-up Fundamentals.

The programme emphasizes flexibility and academic rigor, encouraging students from diverse academic backgrounds to realize their full potential.

Regular industry interaction, guest lectures, workshops, and seminars further enrich the learning experience, ensuring that students are career-ready and aligned with contemporary business practices.

Government Degree College Chamba is committed to student-centric learning, with a focus on academic excellence, industry readiness, and ethical leadership. The institution fosters a conducive environment for teaching, learning, and research, supported by modern infrastructure, smart classrooms, experienced faculty, and continuous industry interaction through workshops, seminars, and guest lectures.

This programme ensures that students are not only academically competent but also professionally confident to succeed in the competitive business world.

ADMISSION DETAILS AND SEAT AVAILABILITY

The Master of Business Administration (MBA) programme at Government College, Chamba is a two-year postgraduate course divided into four semesters. Students are required to appear for examinations at the end of each semester as per the Himachal Pradesh University (HPU) guidelines.

- Total Intake: 40 students

- Reservation Policy: Admission is made as per the 120-point reservation roster of Himachal Pradesh University (HPU) for the academic session 2024–25.

- Admission Process: Admissions are made strictly based on the merit of HPU-MAT and as per university norms and reservation policies, remaining seats if any will be given on the merit basis.

ELIGIBILITY CRITERIA

Candidates must fulfill the following eligibility requirements for admission to the MBA programme:

- A Bachelor's Degree in any discipline from a university established by law in India with at least 50% aggregate marks (45% in case of SC/ST candidates).
- Final-year candidates appearing in their qualifying examination (April/May 2024) are eligible to apply and appear for the HPU-MAT, but their final admission will be subject to meeting the minimum eligibility criteria at the time of counseling.

AGE LIMIT

- The upper age limit for admission to the subsidized MBA seats is 26 years for boys and 28 years for girls as on July 1, 2025.
- In the case of SC/ST candidates, the age limit is relaxed by 3 years.
- There is no age limit for candidates applying under the non-subsidized, in-service, or retired categories, as per HPU guidelines

Documents Required to be Uploaded While Submitting Online Applications

All applicants must upload clear, legible, and duly attested scanned copies of the following documents during the online application process. Incomplete applications or absence of any mandatory documents may lead to cancellation of candidature.

1. Matriculation Certificate
 - o Class 10 Certificate showing date of birth and detailed marks.
2. Senior Secondary School Certificate
 - o Class 12 Certificate with detailed marks.
3. Academic Certificates
 - o Scanned copies of mark sheets/degrees of qualifying examinations (Bachelor's Degree or equivalent) relevant for MBA admission.
 - o Candidates appearing in the final year must upload latest available mark sheets.
4. Himachal Pradesh Domicile Certificate
 - o Applicable for female candidates claiming exemption from tuition fees under HP domicile rules.
5. Quota and Category Certificate
 - o Required for applicants applying under any reserved categories or special quotas (e.g., SC/ST/OBC/EWS/Sports/Cultural/Physically Handicapped).
 - o Candidates with physical disabilities must upload a minimum 40% disability certificate issued by competent authority.

6. Character Certificate
 - o Issued by the Head of the Institution last attended.
 - o For private candidates, it must be issued by a Gazetted Officer, Panchayat Pradhan, or Ward Counsellor, and must not be older than six months from the date of form submission.
7. Single Girl Child Certificate
 - o A certificate issued by the competent authority/parents affirming the applicant as a Single Girl Child, to claim benefit under the respective category.
8. Migration Certificate
 - o Mandatory for students who have completed their qualifying examination from Boards/Universities outside Himachal Pradesh.
 - o Upload a scanned copy at the time of application and submit the original at counselling.
9. Caste Certificate (SC/ST/OBC)
 - o For candidates claiming reservation or relaxation in age/marks, the certificate must be issued or attested by a Class-I Magistrate.
10. Self-Certification for Academic Gap (if applicable)
 - o In case of any gap in studies, a self-declaration explaining the reason for the gap must be uploaded along with any supporting documents (e.g., work certificate, training, or preparation notes).

FEE STRUCTURE

The fee structure for the MBA Programme at Government College Chamba (affiliated to Himachal Pradesh University) is as follows: Annual Fee (Subsidized Seats)

Fee / Fund Head	1st & 3rd Sem	2nd & 4th Sem
Admission Fee	25	
Tuition Fee	300	300
Guest Faculty Fund	12000	12000
Lab-cum-Internet and Library Fund	1000	1000
College Society Corpus Fund	2000	2000
Infrastructure Upgradation Fund	4000	4000
PTA Fund	200	200
Total (Boys & Non-Bonafide Girls)	19525	19500
Total (HP Bonafide Girls)	19225	19200

Note: The cost of the Mandatory Industrial Tour will be borne by the students themselves. The college does not collect any fee in this regard.

Additional Charges

University Development Fund

or Subsidized Seats: Rs. 500/- per student

For IRDP/BPL Candidates: Rs. 200/- per student

a) The student admitted to the course of MBA will be governed by the rules and regulation so the institution and university combined.

Important Notes

· Students admitted to the MBA programme will be governed by the rules and regulations of both the institution Government college Chamba and Himachal Pradesh University.

EXAMINATION & MIGRATION FEE

The Examination Fee, Migration Fee, and other applicable charges will be levied as per the guidelines issued by Himachal Pradesh University from time to time.

MANDATORY CONDITIONS TO APPEAR IN SEMESTER-END UNIVERSITY EXAMS

To be eligible to appear in the semester-end examinations, a student must meet the following requirements:

1. Minimum Attendance:
 - o The student must maintain at least 75% attendance in each theoretical subject individually.
2. On-the-Job Training:
 - o Completion of on-the-job training, submission of a report, and its presentation are compulsory prerequisites for appearing in the end-semester examination.
3. Maternity/Paternity Leave:
 - o Maternity or Paternity Leave is not permissible during the course period for the purpose of fulfilling attendance criteria or academic obligations.

DRESS CODE

A professional and uniform dress code fosters discipline, unity, and a sense of identity among students. It also contributes to building confidence and creating a professional environment aligned with industry expectations.

The dress code will be prescribed after the admission process was completed.

ABSENTEE AND OTHER FINES

To maintain discipline and ensure accountability among students, the following fine structure has been laid out. All students are expected to adhere strictly to the academic and institutional guidelines. Fines will be imposed as follows:

Nature of Absence/Offense	Fine Amount
Absence from Lecture (Per Lecture)	Rs.300
Absence from Practical / Group Discussion / Present	Rs.10.00
Absence from House Test / Mid-term Test	Rs.100.00
Late Return of Library Books (Per Day)	Rs.1.00
Not Wearing Uniform (First Time)	Rs.50.00
Not Wearing Uniform (Repeated Offenses)	Rs.100.00
Readmission Fee (First Instance)	Rs.300.00
Readmission Fee (Subsequent Instances)	Rs.500.00
Indiscipline (Depending on Nature and Gravity)	Up to Rs.5000.00

Note:

- Fines are subject to review and may be revised by the competent authority.
- Repeated violations may lead to disciplinary actions beyond the fines.

Master of Business Administration (MBA)

(As prescribed by Himachal Pradesh University, Shimla – subject to revision by the Board of Studies and approved by the Academic Council and Executive Council of HPU)

1ST SEMESTER

Sr. No.	Subject Code	Subject Name
1	101	Management Practices & Organizational Behavior
2	102	Business Statistics
3	103	Managerial Economics
4	104	Business Environment
5	105	Indian Ethos & Business Ethics
6	106	Accounting for Managers

2ND SEMESTER


Sr. No.	Subject Code	Subject Name
1	201	Organizational Change & Development
2	202	Management Science
3	203	Human Resource Management
4	204	Financial Management
5	205	Marketing Management
6	206	Operations Management
7	207	Research Methodology
	MGT-GE-1	Fundamentals of Management

3RD SEMESTER

Sr. No.	Subject Code	Subject Name
1	301	Strategic Analysis
2	302	Entrepreneurship Development
3	303	Executive & Business Skill
4	FM-01	Financial Institutions & Markets
5	FM-02	Advanced Financial Management
6	MM-01	Marketing Research
7	MM-02	Strategic Marketing
8	HRM-01	Industrial Relations
9	HRM-02	Labour Legislation

4TH SEMESTER

Sr. No.	Subject Code	Subject Name
1	401	Strategic Management
1	401	Strategic Management
2	404	On the Job Training Report /Internship Report
3	405	Project Report
4	406	Comprehensive Viva Voce
5	FM-05	Investment Analysis & Portfolio Management
6	FM-06	Project Planning Analysis and Management
7	MM-05	Advertising Management
8	MM-06	Rural Marketing
9	HRM-05	Industrial Psychology
10	HRM-06	Strategic Human Resource Development
	MGT-GE-2	Entrepreneurial Skills



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